



# FOLLY THEATER

*Please Take Your Seat.  
The Legacy is About to Begin.*

## **The Folly Forever Seat Naming Campaign**

For more than 116 years the Folly has been a cornerstone of Kansas City's arts and architectural scene. Time has come to upgrade the theater's infrastructure and amenities to match the exterior's reclaimed stature and beauty. The endowment securing the Folly's future benefits directly from your contribution to name your seat.

## **A Seat is Reserved Especially for You**

An engraved plate, inscribed with your or an honoree's name plus a sentiment if you like, will mark your Folly Theater seat. The plaque not only honors the name inscribed upon it, but also the Folly's rich history of artists and audience members who've come before you.

Choose a seat and let the legacy continue.

For more information, contact **Brian Williams** at **816-842-5500** or **brian@follytheater.org**; or go to **FollyTheater.org/SeatNaming**

# Form

## Seat Engraving Example

IN LOVING MEMORY OF DR. TODD W. LIVINGSTON.  
HUSBAND, FATHER, TENOR, FRIEND OF FINE ARTS.  
YOUR LEGACY LIVES ON

## What Would You Like Engraved On Your Seat Plaque?

Using capital letters, please fill in the lines with your inscription. 100 character limit

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## About Naming Rights

- Naming Rights does not entitle the donor to any use, discretion, control over or revenues from the named seat.
- Naming Rights expire after 10 years or the time at which the seats are replaced, whichever occurs later.
- The Folly Theater reserves editorial control over the text engraved on the seat plaque, including the length of the text. No advertising or copyrighted material is permitted.

Date: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I/ We hereby pledge a total of \$ \_\_\_\_\_ to the Folly Theater seat campaign for the Folly Forever Endowment.

\$500/seat Number of seats \_\_\_\_\_

\$1,000/seat Number of seats \_\_\_\_\_

\$1,500/seat Number of seats \_\_\_\_\_

\$2,500/seat Number of seats \_\_\_\_\_

\$5,000/seat Number of seats \_\_\_\_\_

## Please choose your preferred payment terms:

Invoice me installments over (circle number of years):

One Two Three

## Payment Options

Check (payable to Folly Theater Endowment Fund)

Credit Card: MC VISA AmEx Discover

Credit Card Number: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

*Folly Theater is a 501(c)(3) non-profit organization.*